GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2583
ANSWERED ON:10.03.2000
REGIONAL IMBALANCE IN EXPORT OF HANDICRAFTS
RAMSHETH THAKUR

Will the Minister of TEXTILES be pleased to state:

(a) the names of States having major contribution in the export of handicrafts;

(b) whether there is regional imbalance in the export of handicrafts;

(c) if so, the details thereof and the reasons therefor;

(d) whether the Government are contemplating to correct this imbalance; and

(e) if so, the details of measures proposed to be taken in this regard?

Answer

THE MINISTER OF STATE FOR TEXTILES

(SHRI GINGEE N. RAMACHANDRAN)

(a): The States of Uttar Pradesh and Rajasthan contribute significantly in the total export of handicrafts.

(b) & (c): The Southern, Eastern and North Eastern States of the country although have skills and potential to enter into the export market, contribute insignificantly in the total export of handicrafts. The main reason can be attributed to the facts that the crafts of these regions are not designed to the contemporary taste of international buyers and also due to lack of concerted efforts on the part of exporters of these regions to adapt themselves to the changing demands of the international market.

(d) & (e): Yes, Sir. The measures being taken by the Government to correct this imbalance include: opening of regional office of Export Promotion Council for Handicrafts in Chennai, Bangalore andCalcutta; special focus on export promotion programmes; design dissemination; implementation of UNDP assisted projects in North Eastern States and Kerala for development of cane & bamboo and wood based crafts and in Kerala for development of wood based crafts; and a larger participation of exporters of these regions in the India International Handicrafts and Gifts fair.